



Advanced Dynamic Charting in Excel

Date:
21 May 2026

Instructor:
Ann K. Emery

Location:
London, UK

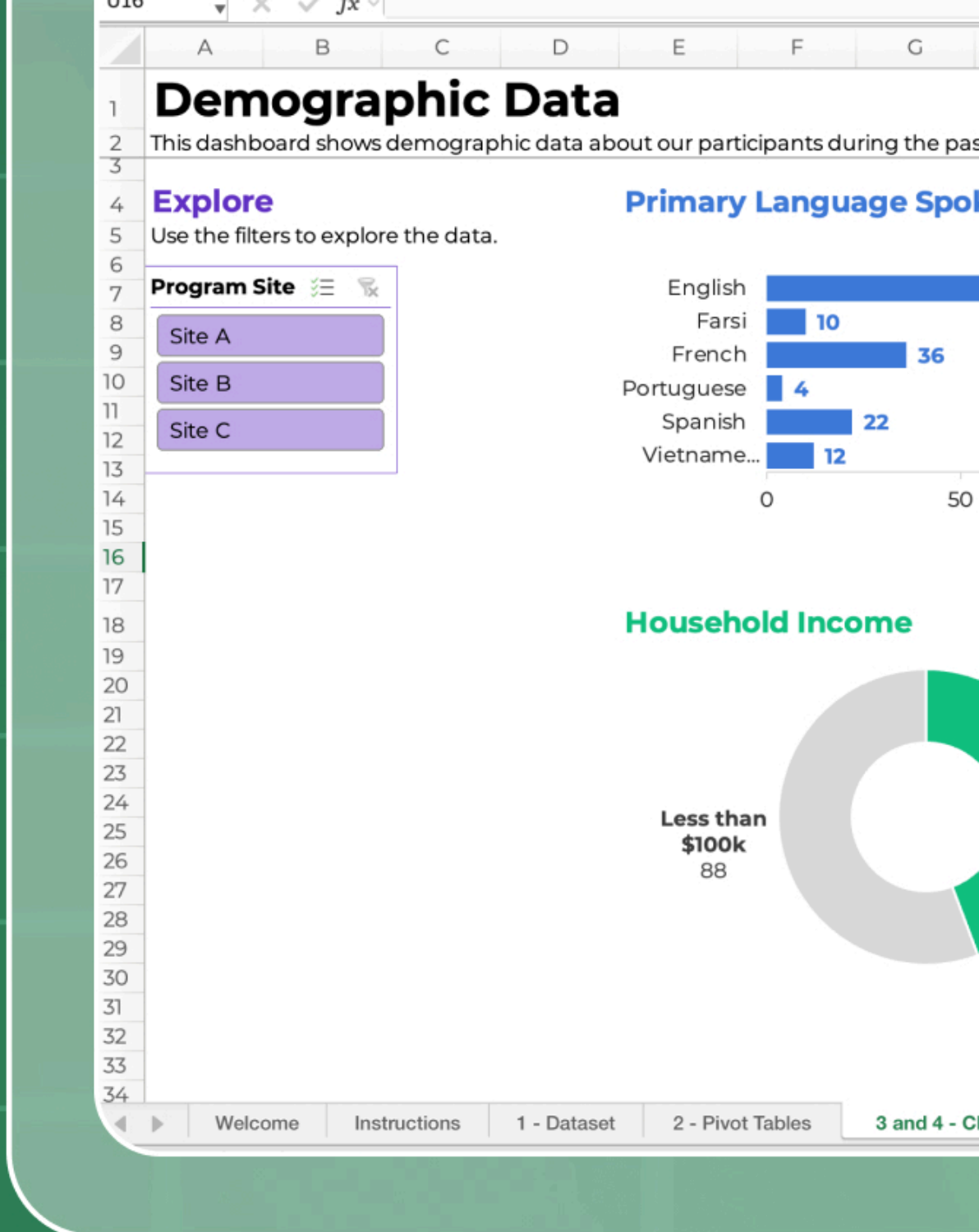


Table of contents



Course outline	02
Who is this course for?	03
Course contents	04
Why choose this course?	05
About your trainer	06
Course pricing	07
Contact details	08

Demographic Data

This dashboard shows demographic data about our participants during the past fiscal year.

Explore

Primary Language Spoken

Months in Program

Course outline

Overview

If you've mastered the basics of Excel dashboards and are ready to build truly dynamic, interactive visuals, this full-day in-person Masterclass is for you.

You'll explore best practices, advanced workflows, creative charting techniques, and powerful mapping and formatting tricks - all designed to elevate your dashboards from functional to exceptional.

Expect a fast-paced, hands-on day packed with unconventional techniques and real-world examples that will transform your Excel skills.

Learning outcomes

By the end of the Masterclass, each learner will learn:

- ✓ Core workflow for building dynamic dashboards (Tables, PivotTables, PivotCharts, Slicers)
- ✓ Pros and cons of six advanced workflows for dynamic charts and interactivity
- ✓ Creative workarounds for underused native charts and non-native custom visuals
- ✓ Techniques for building dynamic maps (heat maps, tile grids, hex maps) using Helper Tables
- ✓ How to set up advanced, linked conditional formatting that responds to user input
- ✓ Dashboard design best practices to make your visuals clear, effective, and engaging

Who is this course for?

This Masterclass is designed for **intermediate to advanced Excel users** who want to take dashboards beyond the basics. Ideal for:



Marketing and Operations Analysts



Finance professionals and FP&A teams



Business and Data Analysts



Experienced Excel users looking for advanced techniques, creative workarounds, and smarter workflows



BI and Reporting Specialists

Demographic Data

This dashboard shows demographic data about our participants during the past fiscal year.

Course contents

Part 1: The regular workflow for dynamic visualizations

- Practice the easiest connections: Excel Table --> Pivot Tables --> Pivot Charts --> Slicer(s)
- Practice with overused native charts (bars, donuts, lines, etc.)

Part 2: Advanced workflows for dynamic visualizations

- Pros and cons of 6 different workflows in Excel: Tables, Formulas, Pivot Tables, Charts, Pivot Charts, Helper Tables
- Pros and cons of 2 different types of interactivity: Slicers or drop-down menus

Part 3: Workarounds for dynamic underused native charts & non-native charts

Part 4: Workarounds for dynamic maps

- Types of maps that can be made natively (heat maps) or non-natively (tile grid maps, hex maps, trend line maps, etc.)
- Setting up Helper Tables to create maps

Part 5: Workarounds for linked conditional formatting



Training requirements

The Masterclass is delivered using the **latest version of Excel for Microsoft 365** but participants can use whichever version of Excel they are most comfortable with.

Why choose this course?

What's included

- ✓ One-day in-person training with Ann K. Emery
- ✓ All working files
- ✓ Coffee, tea and biscuits throughout the day
- ✓ Claim up to 6 CPD hours
- ✓ Certificate of attendance
- ✓ 100% money-back guarantee



This course offers so many great Excel tips and techniques in such an organized way.

The skills I learned from this course were extremely easy to apply to an actual project. Furthermore, the course examples provided me with so many ideas and inspiration for future projects.

Melissa Lurie, New York State Department of Health



This course transformed how I think about presenting data for easy and productive use.

Ann's creative strategies helped me to make the best use of space and focus on the most important points. Instead of throwing it all in and letting people find what they are looking for, I've become much more strategic in all of my data work, dashboards and beyond. Her design tips are great, too!

Bob Coulter, Director, Litzsinger Road Ecology Center

About your trainer



Ann K. Emery

Data Visualisation Designer
and Speaker



Ann K. Emery is an internationally-acclaimed speaker who equips organizations to get their data out of dusty spreadsheets and into real-world conversations. Each year, she delivers over 100 keynotes, workshops, and webinars with the aim of equipping organizations to visualize data more effectively.



She has been invited to speak in 31 states and 11 countries; 10,000 people have enrolled in her online training academy; and she has consulted to 200 organizations, including the United Nations, Centers for Disease Control, and Harvard University.



She earned a Bachelor's degree from the University of Virginia and a Master's degree from George Mason University.

Course pricing

This course is available as a single Masterclass or as part of our Global Excel Summit [Premium In-Person ticket](#).

£315

Save 30%

Early bird price
ends 20 March 2026

£450

Regular price
21 March - 20 May 2026

£157

Save 65%

Student discounts

£803

Save additional 15%

Team of 3 discounts

up to
-40%

Bigger teams
Contact us today.

Pay by invoice

To pay by invoice, please contact Tea Kuseva at tea@globalexcelsummit.com. We will send you an invoice which you can submit to your accounts payable system."

Global Excel Summit



Phone

+ 44(0) 744 744 6470 (Tea Kuseva)

E-mail

info@globalexcelsummit.com

Mailing Address

95 Wilton Road, London SW1V 1BZ, UK

Website

www.globalexcelsummit.com