

Hi *{name}*,

There's an event coming up that caught my attention — **Global Excel Summit 2025 (4–6 February)**. At its core, it's based on Microsoft Excel and aims to upskill and inspire professionals to achieve greater productivity and efficiency in their working lives.

Notable highlights include:

- London hosts the in-person event, with all sessions streamed online.
- 'Excel Connected' is the theme, emphasising the importance of keeping up to date with the latest Excel features and functions, as well as building relationships with those across our industry.
- Prominent speakers include **Leila Gharani, Ken Puls, and Liam Bastick**.
- Networking opportunities — meet Microsoft MVPs, MCTs, and business executives.
- Broad range of content covered, with specialised tracks like Data Viz & Analytics, Finance & Accounting, and Formulas & Automation.

The sessions are designed to incorporate examples that mimic the real world, so the knowledge I acquire will be actionable and help *{add job-related goal here}*.

As a CPD-accredited event, it recognises the lifetime development of my skills and proficiency. This means I'll acquire 30+ points to add to my CPD record, which will help advance my career.

There's a range of ticket options for individuals but also [discounted rates for teams](#). I think *{colleague name(s)}* would also benefit from attending.

I hope you share my enthusiasm! Please check out the [website](#) to learn more and let me know your thoughts. I'm happy to discuss it further with you if need be.

Kind regards,
{Your name}